



ASR PACKAGING LIMITED

PRODUCT CATALOGUE · 2026

Jute, Rattan & Natural Fiber *Bag* Collection

Sustainable, export-ready packaging and lifestyle bags crafted from natural materials: natural jute, woven rattan, cotton canvas, leather and braided rope details.



Jute Totes



Crossbody Bags



Rattan Bags



Bucket
Backpacks

MINIMUM ORDER

50 pieces

per design · customisation
available

CERTIFICATIONS AVAILABLE

Phytosanitary & fumigation

SGS / Bureau Veritas inspection support

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— 01 · CROSSBODY BAGS

Structured Jute *Crossbody Tote*

With rolled leather top handles and adjustable strap

SPECIFICATION

DETAILS

Width across top

30.0 cm
11.8 in

Height

24.0 cm
9.4 in

Depth (bottom gusset)

12.0 cm
4.7 in

Top handle drop

11.0 cm
4.3 in

Shoulder strap drop

55.0 cm at maximum extension
21.6 in

Material density

280–320 GSM medium-weight laminated jute

Load capacity

5.0–8.0 kg

LAMINATED JUTE · LEATHER

Crafting timeless elegance in leather.

Tote *Bags*

Everyday and utility totes in natural jute, cotton canvas and leather.



01

Two-Tone Boat-Style Jute Basket Tote

With flat leather shoulder straps



02

Rectangular Jute Shopping Tote

With burlap floral appliqué trim and white cotton handles



03

Cotton Canvas & Jute Paneled Utility Tote

Heavy-duty construction with leather shoulder straps

Images are representative. Sizes, colours, trims and handles can be customised to your requirements.



BRAIDED RATTAN · JUTE ACCENTS

03 · RATTAN BAGS

Circular Rattan & Jute Crossbody Bag

With leather snap closure and strap

SPECIFICATION	DETAILS
External diameter	20.0 cm 7.9 in
Internal depth	7.5 cm 2.9 in
Shoulder strap drop	58.0 cm 22.8 in
Closure tab width	2.5 cm 1.0 in
Strap width	1.5 cm 0.6 in
Material composition	Braided rattan core with jute weave accents
Structural profile	Rigid shell



04 · BACKPACKS

Soft-Sided Jute *Bucket Backpack*

With thick braided jute rope straps

SPECIFICATION

DETAILS

Overall width

32.0 cm
12.6 in

Overall height

35.0 cm
13.8 in

Depth (circular base)

16.0 cm
6.3 in

Top handle drop

9.0 cm
3.5 in

Backpack strap length

75.0 cm per side
29.5 in

Material density

280 GSM medium-weight natural jute

Weave type

Standard plain weave (hessian)

280 GSM NATURAL JUTE



ASR PACKAGING LIMITED

— FOR MORE INFORMATION

Let's create your *collection.*

Send us your requirements by email, or send a sample to our office address. Any customisation can be done.

EMAIL

connect@asrpackaging.com

OFFICE ADDRESS

1 Jashimuddin Avenue Road
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MINIMUM ORDER

50 pieces per design

Phytosanitary & fumigation

Certification can be provided for buyer protection

SGS / Bureau Veritas

Inspection support available

