



# ASR PACKAGING

Company Profile

**SUSTAINABLE HONEYCOMB PAPER MANUFACTURER**

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# Company Overview

Asr Packaging Ltd is a specialised manufacturer of premium honeycomb kraft paper, engineered to deliver exceptional strength, lightweight performance, and sustainable value across global supply chains. Operating from a modern production facility in Bangladesh, we focus exclusively on producing high quality 80 GSM honeycomb kraft paper, ensuring consistent compression strength, uniform bonding, and superior expandability.

Our customers span a wide range of industries, including furniture, export packaging, automotive parts, ceramics, and glassware, where reliability and material performance are critical. At ASR Packaging, we combine competitive pricing with dependable supply, rigorous quality control, and a commitment to continuous improvement. This enables our partners to optimise their packaging systems while transitioning towards environmentally responsible materials.

With a strong emphasis on sustainability, precision, and customer satisfaction, ASR packaging is positioned to be a trusted global supplier for businesses seeking high-performance honeycomb kraft paper solutions.

# Vision and Mission

## Our Vision

To set a global benchmark in sustainable packaging materials by providing innovative, high-strength honeycomb kraft paper solutions that enhance product protection, reduce environmental impact, and support the operational efficiency of industries worldwide.

## Our Mission

- To manufacture world-class honeycomb kraft paper through advanced production technology and uncompromising quality standards.
- To deliver consistent, reliable, and cost-effective materials that elevate the performance of our clients' packaging and manufacturing processes.
- To support global industries in shifting towards eco-friendly, high-efficiency packaging solutions.
- To build long-term partnerships founded on transparency, trust, and exceptional service excellence.

# Product Range



**Virgin Honeycomb Kraft Paper**



**Recycled Honeycomb Kraft Paper**

- Our Honeycomb packaging material comes with 2 different paper types: Virgin and Bleached Recycled. With few different sizes ranging from 30 cm upto 50 cm in width and maximum 500m in length ( Unexpanded. )
- The paper thickness ranges from 60 GSM – 80 GSM.

## **Prices:**

50cm x 250m

50cm x 100m

50cm x 50m

50cm x 10m

38cm x 250m

38cm x 100m

38cm x 50m

38cm x 10m

# USE OF HONEYCOMB PACKAGING



**Protective Cushioning:** Wraps and pads fragile items during shipping (electronics, glassware, ceramics).

**Void Filling:** Fills empty spaces in boxes to prevent movement.

**Layer Separation:** Used between stacked products like furniture or automotive parts.

**Eco-Friendly Alternative:** Replaces plastic bubble wrap and foam with recyclable kraft paper.

**Lightweight & Strong:** Ideal for e-commerce, logistics, and retail packaging

# Tableware and Pottery Wrapping



# Fruits Flowers and Jewellery Wrapping



# Honeycomb Paper used in Beauty Products and Void Filling



# Technical Specifications

## Virgin Honeycomb Kraft Paper

- Made from 100% virgin kraft fiber
- High fiber strength for superior load-bearing performance
- Uniform color & surface texture



## Recycled Honeycomb Kraft Paper

- Manufactured using 80–100% recycled fiber content
- Environmentally friendly, sustainable option
- Suitable for cost-efficient protective packaging



Property	Specification
Basis Weight (GSM)	80 GSM ( $\pm 5\%$ )
Caliper/Thickness	0.10 – 0.14 mm (typical range for 80 GSM kraft)
Burst Strength	2.5 – 3.5 kPa·m <sup>2</sup> /g (varies by grade)
Tensile Strength	Machine Direction (MD): 40–55 N/15mm Cross Direction (CD): 20–35 N/15mm
Tear Resistance	MD: 250–350 mN CD: 200–300 mN
Moisture Content	6–8% (industry standard)
pH Value	Neutral to slightly acidic (6.0 – 7.0)

# Logistics and Shipping

## 500mm Roll:

- MOQ for a 500mm roll is 10 pallets. (640 rolls)
- Each pallet has 64 Rolls.
- Freight Cost including shipping (Port to Port)

## 380mm Roll:

- MOQ for a 380mm roll is 10 pallets. (960 rolls)
- Each pallet has 96 Rolls.
- Freight Cost including shipping (Port to Port)

## Notes:

- If the order is below the MOQ, then the price per roll increases due to shipping and freight costs.
- Payment terms acceptable are TT and LC
- FOB, CIF preferred.
- Goods are shipped on FCL and LCL methods.
- Lead time is a minimum of 40 days.